



# CAN Executive Mentorship

Executives Sharing Knowledge, Advice & Wisdom with One Another  
affiliated with the CLIENT ADVOCATE NETWORK

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The mission of the **CLIENT ADVOCATE NETWORK** is to help our clients achieve their goals by connecting them to the right **CAPITAL, PEOPLE & KNOWLEDGE** resources

The **CAN Executive Mentorship Program** is just another avenue by which we accomplish this mission.

## WHAT IS THE CAN EXECUTIVE MENTORSHIP PROGRAM?

The CAN Executive Mentorship Program matches Executives (CEOs, Presidents/GMs, CFOs, COOs, CTOs/CIOs, HR Directors, etc) who seek to be mentored with Executive mentors.

Executive Mentees are “active” in business and looking to “get to the next level” by learning from those who have gone before them.

Executive Mentors are “active” in business and have “been there and done that”. They have diverse backgrounds and expertise in a variety of difference industries. They have knowledge, advice & wisdom they are willing to share with other Executives.

The program is highly confidential and is conducted in a consultative manner.

## WHO CAN PARTICIPATE IN THE EXECUTIVE MENTORSHIP PROGRAM?

Any Executive who is a member of the NETWORK and is active in their organization can participate either as a mentee or mentor provided they have the right attitude (willingness to serve and be served) and will abide by a strict code of confidentiality.

## HOW DOES THE PROGRAM WORK?

An Executive who seeks mentoring will be provided a complimentary assessment by a NETWORK Director.

Upon completion of the assessment the Executive Mentee will be matched with an Executive Mentor and an initial meeting will be conducted to determine “fit”.

If mutual benefit exists, a consulting agreement between the mentor and mentee will be established spelling out structure, deliverables, compensation, etc.

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For more information about the CAN Executive Mentorship Program as a Mentor or Mentee, please contact:

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(714) 668-9500 | [GArbues@ClientAdvocateNetwork.com](mailto:GArbues@ClientAdvocateNetwork.com)

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#### EXECUTIVE MENTORS

(Executive Mentors are active in their respective businesses. Their availability is subject to the demands of their organizations)

Jim Ashby, CEO  
Care Meridian  
Health care management  
[www.caremeridian.com](http://www.caremeridian.com)

Steele Platt, CEO  
The Yard House  
Chain restaurant  
[www.yardhouse.com](http://www.yardhouse.com)

Richard Becktel, CEO  
SC Lubricants  
Petroleum products distribution  
[www.sclubricants.com](http://www.sclubricants.com)

Mel Rogers, CEO  
KOCE-TV  
Public broadcasting station  
[www.koce.org](http://www.koce.org)

Dale Dykema, CEO  
TD Service Financial  
Financial services company  
[www.tdsf.com](http://www.tdsf.com)

Blair Salisbury, CEO  
Hospitality Management Services  
Restaurant management  
[www.hmsus.com](http://www.hmsus.com)

William Gregg, CEO  
STG Silvue Technology Group  
Abrasion resistant coating  
[www.sdctech.com](http://www.sdctech.com)

Robert Sun, CEO  
Discovery Medical  
Touchless dispensing products  
[www.discoverymedical.com](http://www.discoverymedical.com)

Sebastian Gutierrez, CEO  
Case Systems, Inc.  
Solar powered communications technology  
[www.casesystemsinc.com](http://www.casesystemsinc.com)

Mel Trudell, CEO  
Custom Comfort Mattress Company  
Manufacturer and retailer of beds  
[www.customcomfortmattress.com](http://www.customcomfortmattress.com)

Dan Hyun, CEO  
MPS Acacia  
Biotechnology – IV products  
[www.mpsacacia.com](http://www.mpsacacia.com)

Gus Valdespino, CEO  
Big Brothers Big Sisters Orange County  
Non-profit organization  
[www.bigbrooc.org](http://www.bigbrooc.org)

**Russ Wertz, CEO**  
**Wertz & Company**  
**Professional services firm – CPAs**  
[www.wertzco.com](http://www.wertzco.com)

**Russ Williams, CEO**  
**PASSKEYS FOUNDATION**  
**Character & ethics development**  
[www.passkeys.org](http://www.passkeys.org)