



# CLIENT ADVOCATE NETWORK

Connecting CAPITAL, PEOPLE & KNOWLEDGE

## CAN HUMAN CAPITAL TALENT POOL

Public Relations - DE - 090406 - CAN

**Years of Experience:**

15 years

**Description of Duties**

Associate vice president for university relations  
Principal of private high school  
President of business development consulting business

**Areas of Responsibilities:**

Building/connecting with businesses throughout orange county  
Manage faculty and staff of 70 plus 900 students  
Introductions to business opportunities for various clients

**Core Competencies:**

Relationship building  
Connecting people and organizations  
marketing/pr representations to the business community

**Industry Knowledge:**

How to network  
How to build and maintain relationships  
Fundraising experience/knowledge

**Personal Attributes:**

Love people  
Outgoing and energetic  
Common sense approach

**Greatest Accomplishments:**

Started several programs from scratch and moved them to maturity  
financially and people wise  
known throughout OC as a builder and connector

**Greatest Lessons Learned:**

Treat people well we are only as successful and significant as the people  
around us

(List top 3 only and when)

Love life  
Be a giver and be generous

**Value Proposition:**

I connect people and show how to build and connect

**Personal Philosophy:**

Anything I Can Do? Just DO GOOD?

**Description of Ideal Opportunities:**

For profit and non profit organizations that need  
branding/marketing/fundraising expertise in creating and expanding their  
relationships and connections. I can help them learn to build and help  
them make the right connections