



CLIENT ADVOCATE NETWORK

Connecting CAPITAL, PEOPLE & KNOWLEDGE

CAN HUMAN CAPITAL TALENT POOL

Public Relations - DE - 090406 - CAN

Years of Experience:

15 years

Description of Duties

Associate vice president for university relations
Principal of private high school
President of business development consulting business

Areas of Responsibilities:

Building/connecting with businesses throughout orange county
Manage faculty and staff of 70 plus 900 students
Introductions to business opportunities for various clients

Core Competencies:

Relationship building
Connecting people and organizations
marketing/pr representations to the business community

Industry Knowledge:

How to network
How to build and maintain relationships
Fundraising experience/knowledge

Personal Attributes:

Love people
Outgoing and energetic
Common sense approach

Greatest Accomplishments:

Started several programs from scratch and moved them to maturity
financially and people wise
known throughout OC as a builder and connector

Greatest Lessons Learned:

Treat people well we are only as successful and significant as the people
around us

(List top 3 only and when)

Love life
Be a giver and be generous

Value Proposition:

I connect people and show how to build and connect

Personal Philosophy:

Anything I Can Do? Just DO GOOD?

Description of Ideal Opportunities:

For profit and non profit organizations that need
branding/marketing/fundraising expertise in creating and expanding their
relationships and connections. I can help them learn to build and help
them make the right connections